

# **FIVE SPONSORSHIPS ARE AVAILABLE FOR THE SALEM HEALTH & WELLNESS EXPO**

## **WHAT YOU GET FOR THE SPONSORSHIP:**

1. **Exhibit Booth Space** – The Sponsor will receive one booth in a priority location. The booth is 10' wide x 10' deep. The booth does not have to be manned all of the time and can be a static display. Price of corner booth is \$395 and standard booth is \$350.
2. **Media Sponsor** – A) “Sponsored by” with logo will appear on all print advertising which will include newspapers, magazines and flyers. B) Mention of “Sponsored by” on all radio and TV commercials. C) “Sponsored by” with logo on all electronic flyers. D) “Sponsored by” with logo on Facebook page.
3. **Website Exposure** - “Sponsored by” and logo on our website with a link to sponsor’s website.
4. **Floor Plan-Used in Marketing and Onsite at Show** - “Sponsored by” with logo will be put on the floor plan used in our marketing brochure between now and the show and also on the show floor plan during the show

that is set up by the entrance where everyone enters and exits the show.

5. **Live PA Announcements at Event** – During the hours of the show, PA announcements are made every 15-20 minutes. Sponsors will be recognized during these announcements.
  
6. **Seminar Presentation** – The Sponsor will have the opportunity to do a seminar presentation at the Expo.

**In exchange for this sponsorship package, the sponsor agrees to pay a fee of \$1000.00.**

Please contact me with any questions you may have. I look forward to hearing from you.

Sincerely,

Michael Fisher  
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