eugene health & wellness expo

at the lane events center

October 8th and 9th, 2021

Lane Events Center
Wheeler Pavilion
796 West 13th Avenue
Eugene, Oregon 97402

Sponsored By

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STATE OF OREGON
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New Leaf Hyperbarics & Wellness

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The Lane Senior Guide
A DIRECTORY OF SENIOR PROGRAMS AND SERVICES IN LANE COUNTY
541-302-9508

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DUE TO THE ONGOING STATE MANDATED COVID-19 PANDEMIC RESTRICTIONS, WE ARE RESCHEDULING THE 2021 EUGENE HEALTH & WELLNESS EXPO.

The 4th annual Eugene Health & Wellness Expo will now be held on it's original October dates- Friday, October 8 and Saturday, October 9, 2021. We are hopeful this date gives the COVID-19 pandemic time to pass and the Eugene Community has time to return to some sense of normalcy. As a vendor participating in this event, you can help achieve our goal of promoting a healthier Eugene community. We will do this by building partnerships with health care providers, businesses and non-profit organizations in order to motivate consumers to take actions and make healthier living choices so they can live longer, better and happier.

We will closely follow the covid-19 guidelines from the CDC and local and state authorities to ensure vendors and attendees health and safety. However, if we still cannot host the event due to the COVID-19 pandemic, you can receive a full refund or apply any payment to the rescheduled date which will reserve your requested booth and lock in your booth fee.

Eugene is the second largest city in Oregon with a population of 171,245 people and has a mean household income of $67,965. **Other compelling reasons to participate in the Eugene Health & Wellness Expo are:**

- **EARLY BIRD DISCOUNT.** Return the application with full payment by **July 15, 2021** and take a **"10% DISCOUNT"** or you can pay a 50% deposit and take a "**5% DISCOUNT"**.

- **PRIORITY AND GUARANTEED BOOTH PLACEMENT.** Space is limited with only 62 booths in the Expo. Your early commitment will put you in line for Priority and Guaranteed Booth Placement. All booths will be assigned on a "First Come First Served" basis determined by the application's date.

- **MULTIPLE EVENTS.** There will again be multiple events taking place at the Lane County Fairgrounds on the weekend of October 8th and 9th, 2021. In addition to the Eugene Health & Wellness Expo, the Lane County Fall Home Show will be held this weekend. These free admission events will give the citizens of Eugene and the surrounding area more reasons to come to the Lane County Fairgrounds.

- **FREE PUBLIC ADMISSION.** We encourage great attendance and repeat visits to our show by offering free admission. This also eliminates the stigma of having to "pay to shop."

- **ADVERTISING AND PROMOTIONS.** Our extensive advertising and promotional campaigns including radio, television, print, social media and email marketing will ensure that thousands of Eugene and Lane County residents are aware of the event.

- **SPONSORSHIPS.** Sponsorships are available. Please let us know if you are interested in additional ways to promote your business and we will send you sponsorship information.

- **MULTIPLE EXPOS.** In addition to the Eugene Health & Wellness Expo, we are having the 2nd annual Salem Health & Wellness Expo at the Oregon State Fair and Expo Center on October 16, 2021, the Central Oregon Health & Wellness Expo at the Deschutes County Fair & Expo Center on October 30, 2021 and the 10th Annual Anchorage Health & Wellness Expo on September 11 and 12, 2021. If you wish to participate in multiple expos, you will receive a 5%discount on the booth fee for each expo.

- **WORKSHOPS AND DEMONSTRATIONS.** Our goal is to have comprehensive workshops and demonstrations covering all aspects of Health and Wellness. Workshop and demonstration opportunities are offered on a first-come, first-served basis, so please let us know if you are interested in sharing your area of expertise with health-conscious people of the Eugene community. This is a great way to give your company additional exposure at no additional cost.

- **DOOR PRIZES.** Vendors and show management will give away door prizes on an ongoing basis throughout both days of the show.

We have attached a complete vendor information file for your convenience, including the floor plan and application. Your early commitment will allow us to build the show around you. If you would like **priority booth placement, grandfather rights for your business and an "Early Bird" discount**, please complete the attached application, including your choice for booth location and return at your earliest convenience.

We will be contacting you in the near future, but in the meantime, please don't hesitate to contact us with any questions or suggestions you may have. We look forward to working with you!

Best regards,

Michael Fisher/Jo Schechter

Eugene Health & Wellness Expo
PO Box 4266
Sunriver, OR 97707
Ph/Fax: 541.633.7115 or
Toll-Free-866.732.4346
Email: ehwe@crestviewcable.com
Website: dammstraightproductions.com

(KEEP SCROLLING FOR MORE INFORMATION)

BOOTH RATES

SIZE	PRICE
Each Standard 10'x10'	$450.00
Each Corner 10'x10'	$495.00
Each Perimeter 10'x8'	$350.00
Each Non-Profit	$250.00

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MOVE-IN

Friday, October 8
1:00pm-5:00pm

MOVE - IN MUST BE COMPLETED BY:
5:00pm Friday, October 8

SHOW DATES

Friday - October 8, 2021
5:00pm-8:30pm

Saturday - October 9, 2021
10:00am-6:00pm

LOCATION

Wheeler Pavilion
Lane Events Center
Lane County Fairgrounds
796 West 13th Avenue
Eugene, Oregon 97402

MOVE-OUT

Saturday, October 9
6:00pm-10:00pm

HALL MUST BE VACATED BY: 10:00pm Saturday, October 9

Who, What and Where …

EXHIBITOR CATEGORIES INCLUDE BUT ARE NOT LIMITED TO:

Healthy Body, Mind and Spirit

Family Health
Children's Health
Pet Health
Healthy Relationships
Yoga and Meditation
Spas, Pools & Saunas
Mental Health
Medical Health
Personal Coaches /Trainers
Lifestyle and Recreational Resources
Alternative Health & Medicine

Healthy Home and Environment:

Green Living Resources
Alternative Energy
Healthy Home products

Healthy Lifestyles:

Healthy Cooking
Nutrition and Vitamins
Activities and Exercise
Natural Foods & Products
Healthy Weight Loss

Financial Health

- *Financial Advisors*
- *Insurance*
- *Banking*
-

WHERE IT WILL BE HELD…….

The Lane Events Center is the best meeting facility in Eugene and the Wheeler Pavilion is the most unique building at the Lane Events Center. A round building with ceilings that reach for the sky at the center, this building provides an atmosphere that cannot be matched. The Lane Events Center is located in the heart of Eugene only blocks from the amenities of downtown and minutes from the University of Oregon.

WHO SHOULD PARTICIPATE……

Exhibiting is a must, for anyone who provides products and/or services that help bring people better health and healthier living!

Demonstrate your latest products and services to a motivated, targeted audience who can see, touch and buy your product. Build relationships, sell and generate leads for future business from hundreds of qualified buyers in just two days.

This is a massive multi-billion dollar industry which includes products for people, the environment and the home.

WHAT YOU GET……..

- Each booth is furnished with an 8 ft back drape, 3 ft side drape, a booth ID sign, power, 2 chairs and one 8 ft rectangular table with black or white cloth covering.
- A focused, targeted, marketing opportunity to showcase your business or organization and sell your products and services.
- Business networking with other vendors.
- Professional decorator services.
- On site professional staff with 25 years of trade show experience.
- Extensive advertising and promotional campaigns will ensure that thousands of prospective attendees are aware of the show.
- Vendors and show management will give away door prizes on an ongoing basis throughout both days of the show.

- **FREE ADMISSION.** We encourage great attendance and repeat visits to our show by offering free admission. This also eliminates the stigma of having to "pay to shop".

All Communication To:

Eugene Health & Wellness Expo
PO Box 4266
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Friday and Saturday
October 8 and 9, 2021

APPLICATION FOR EXHIBIT SPACE 2021

COMPANY NAME		
OWNER CONTACT		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL:		

Lettering for a 6" x 36" booth sign will be provided. There is space for a maximum of 25 letters, numbers and spaces. Please print the information that you would like to have on your sign:

_____

EXHIBIT SPACE

Each 10'x10' standard……...$450.00 Number of booths needed:_____
Each 10'x10' corner……$495.00 Number of booths needed:_____
Each 10'x8' booth nos.1-24$350.00 Number of booths needed:_____
Each non-profit……..$250.00 Number of booths needed:_____
TOTAL BOOTH COST:_____

IMPORTANT

- A deposit of 50% must accompany this signed application
- Include photos or a brochure of your product or services with this application
- Exhibitor agrees not to dismantle display until 6pm Saturday
- Total payment is due by Friday, September 3, 2021
- No sub-leasing of booth(s) without approval by show management
- Acceptance of any company, person or exhibit is entirely at the discretion of show management

We hereby apply for booth exhibit space in the 2021 Eugene Health & Wellness Expo. We agree to abide by the rules and regulations stated on the front and reverse side of this contract. We have read the front and reverse sides of this contract and understand the cancellation, acceptance and payment policies.

Please initial _____

EXHIBITOR: Agrees to all the terms and conditions of this contract.

Signature
of Exhibitor **X** _____

Title _____ Date _____

Featured products or services to be displayed (be specific):

_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____

Booth Number(s) Requested:
1st Choice…… _____
2nd Choice…… _____

MANAGEMENT: Eugene Health & Wellness Expo

Accepted by _____
AUTHORIZED REPRESENTATIVE
Date _____

Do Not Write In This Space
(For Show Office Use Only) Date:_____

Full Price of Space $_____
Number of Booths $_____
Deposit $_____
Payment $_____
Balance Due $_____

Method of Payment:
Amount:$_____
☐ Check payable to: Eugene Health & Wellness Expo
☐ Visa ☐ MasterCard ☐ AMEX (credit orders are subject to approval)

Cardholder's Name _____

Credit Card Number
☐☐☐☐-☐☐☐☐-☐☐☐☐-☐☐☐☐

Expires: ☐☐☐☐ Sec. Code ☐☐☐

Signature of Cardholder_____

TERMS AND CONDITIONS

1. **USE OF SPACE**

   a. **LIABILITY --** The Exhibitor is entirely responsible for the space leased by him/her and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building. Furthermore, Exhibitor shall not affix to the walls or windows of building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

   b. **AISLES --** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

   c. **SPACE --** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his/her space or to have his/her exhibit completed and in place by the opening of the show, he/she shall forfeit his/her right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted by 10:00 am, on the first day of the Show, Show Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

   d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Resulting noise must not interfere with the other exhibitors,

   e. **RESTRICTIONS --** The Management reserves the right to restrict or remove exhibits without refund that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Management.

   f. **MUSIC --** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, at the Eugene Health & Wellness Expo or at any official function which is part of, affiliated with or held in conjunction with the Eugene Health & Wellness Expo unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music at the Eugene Health & Wellness Expo . Exhibitor shall provide producer no later than ten business days prior to the opening date of the Eugene Health & Wellness Expo with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music at the Eugene Health & Wellness Expo. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music at the Eugene Health & Wellness Expo.

   g. **OFFENDERS** will be asked to leave the area if any of the above are violated and, as an exhibitor offender, no refund will be given.

2. **RULES FOR EXHIBITS**

   a. **ALL BOOTHS** and decorations MUST concur with the facility regulations**,** city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant, Contact the Fire Marshal if at all in doubt.

   b. **INSTALLATIONS --** Any special carpentry, wiring, electrical or other work, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

   c. **LICENSES --** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his/her display shall be obtained by the Exhibitor at his/her own expense prior to the opening of the show.

   d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD --** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled for any reason beyond the control of the Management and Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

   e. **MERCHANDISE REMOVAL --** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the show. No exhibits, or part of exhibit, may be removed until after the closing hour of the last day of the show.

   f. **SECURITY FOR RENTAL --** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described show and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deems appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

   g. **AMENDMENTS --** Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated.

   h. **ATTORNEY FEES --** In the event suit or action is brought by Eugene Health & Wellness Expo under this agreement to enforce any of its terms, it is agreed that Eugene Health & Wellness Expo shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

   i. **ALCOHOLIC BEVERAGES --** Exhibitors and their employees, agents and guests shall not consume any alcoholic beverages except in designated areas. Violation shall be grounds for removing Exhibitor and his/her exhibit from the Show without refund.

3. **SECURITY AND INSURANCE --** We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Eugene Health & Wellness Expo, the facility management nor our insurance company is financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must he arranged by the Exhibitor at his/her own expense.

4. **CANCELLATION AND REDUCTION POLICY --** Any cancellations or changes MUST BE IN WRITING and received by our office by September 3, 2021. Upon written request, refunds will be made, less a $200 handling fee per booth. After cancellation date above, NO REFUNDS are allowed. If the total space rental charges are not received in our office by September 3, 2021, then booths requested may be sold to another exhibitor, with no money refunded.

5. **GENERAL --** Exhibitor badges may be picked up at the Show Office during move-in, your business card will be placed in a plastic cover. Therefore, PLEASE bring your business cards.

6. **LIABILITY –** Neither Eugene Health & Wellness Expo, The Lane Events Center, the Decorator, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that: may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. The Exhibit floor will be locked during the time that exhibits are not being shown.

7. **COMPLETE AGREEMENT --** This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.