



eugene health & wellness expo

at the lane events center

October 14th and 15th in the Expo Halls

SPONSORSHIPS AVAILABLE

GOLD SPONSOR - TWO TOTAL

What You Get for the Gold Sponsorship:

1. **Exhibit Booth Space:** The sponsor will receive two booths in a priority location. The total booth space of the two booths is 20” wide X 10” deep. The booth does not have to be manned all the time and can be a static display.
2. **Media:** A) “Sponsored by” with prime logo placement will appear on all print advertising which will include newspapers, magazines, and flyers. B) Mention of “Sponsored by” on all radio ads and with logo on all television commercials. C) “Sponsored by” with logo on all electronic flyers. D) “Sponsored by with logo on our Facebook page
3. **Website Exposure:** “Sponsored by” and Prime Logo placement on our website with a link to the sponsor’s website.

4. **Marketing Brochure and Onsite at the Expo:** Sponsored by with logo will be place on the cover of our marketing brochure used between now and the expo, and also on the expo floor plan during the show that is set up by the entrance where everyone enters and exits.
5. **Live PA Announcements at the Event:** During the hours of the show, PA Announcements are made every 15-20 minutes. The Sponsors will be recognized as a GOLD Sponsors during these announcements.
6. **Seminar Presentation:** The gold sponsors will have the opportunity to do a seminar presentation at the Expo.
7. **Name and Logo on Banners:** The two Gold Sponsors will have their logo displayed on the two entrance banners and also on the presentation stage banner.

IN EXCHANGE FOR THIS EXCELLENT GOLD SPONSORSHIP PACKAGE IS A FEE OF \$2500.00

SILVER SPONSOR FOR THE 5TH ANNUAL EUGENE HEALTH & WELLNESS EXPO

What You Get for the SILVER SPONSORSHIP:

1. **Exhibit Booth Space:** The sponsor will receive one booth in a priority location. The total booth space of the booth is

10" wide X 10" deep. The booth does not have to be manned all the time and can be a static display.

2. **Media:** A) "Sponsored by" with logo will appear on all print advertising which will include newspapers, magazines, and flyers. B) Mention of "Sponsored by" on all radio and television commercials. C) "Sponsored by" with logo on all electronic flyers. D) "Sponsored by with logo on our Facebook page
3. **Website Exposure:** "Sponsored by" your Logo on our website with a link to the sponsor's website.
4. **Marketing Brochure and Onsite at the Expo:** Sponsored by with logo will be place on the cover of our marketing brochure used between now and the expo, and also on the expo floor plan during the show that is set up by the entrance where everyone enters and exits.
5. **Live PA Announcements at the Event:** During the hours of the show, PA Announcements are made every 15-20 minutes. The Sponsors will be recognized as a SILVER Sponsor during these announcements.
6. **Seminar Presentation:** The silver sponsors will have the opportunity to do a seminar presentation at the Expo.

IN EXCHANGE FOR THIS EXCELLENT SILVER SPONSORSHIP PACKAGE IS A FEE OF \$1500.00

MEDIA SPONSORS

You get the same benefits as the Silver Sponsor except it does not include a seminar presentation. You can have a booth or if you choose not to have a booth, we will give out your literature at the front table of the main entrance.

Please contact us with any questions you may have. We look forward to serving you.

Sincerely,

Michael Fisher/Jo Schechter

5th Annual Eugene Health & Wellness Expo

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