



central oregon
health &
wellness expo
at the deschutes fair & expo center

June 3, 2023
10am-5pm

Deschutes County Fair & Expo Center
Middle Sister Conference Hall 3800 SW
Airport Way
Redmond, Oregon 97756



SPONSORED BY:





The 2nd Annual Central Oregon Health & Wellness Expo will be held on Saturday, June 3, 2023 at Central Oregon's premier meeting facility, the **Deschutes County Fair & Expo Center**. We hope you will join us for this fun and educational event. This retail selling show provides an affordable and cost-effective opportunity for local and regional businesses to showcase their products and services, jump-start their business and connect with their customers.

As a vendor participating in this event, you can help achieve our goal of promoting a healthier Central Oregon community. We will do this by building partnerships with health care providers, businesses and non-profit organizations in order to motivate consumers to take actions and make healthier living choices so they can live longer, better and happier.

Deschutes County is the fastest growing area in Oregon with an estimated 2021 population of 209,266 people and has an average household income of \$72,871.00. **Other compelling reasons to participate in the Central Oregon Health & Wellness Expo are:**

- **MULTIPLE EVENTS.** There will be multiple events taking place at the Deschutes County Fairgrounds on the weekend of June 3, 2023. These include the **Central Oregon Master Gardeners Plant Sale**, The **Central Oregon BBQ Blues & Whiskey Festival** and the **Wes Knodel Gun Show**. These events will give the citizens of Central Oregon more reasons to come to the Deschutes County Fairgrounds on June 3, 2023.
- **PRIORITY AND GUARANTEED BOOTH PLACEMENT.** Your commitment will put you in line for Priority and Guaranteed Booth Placement. All booths will be assigned on a "First Come First Served" basis determined by the application's date.
- **FREE PUBLIC ADMISSION.** We encourage great attendance and repeat visits to our show by offering free admission. This also eliminates the stigma of having to "pay to shop."
- **ADVERTISING AND PROMOTIONS.** Our extensive advertising and promotional campaigns including radio, print, social media and email marketing will ensure that thousands of Central Oregon residents are aware of the event.
- **SPONSORSHIPS.** Sponsorships are available. Please let us know if you are interested in additional ways to promote your business and we will send you sponsorship information.
- **MULTIPLE EXPOS.** In addition to the Central Oregon Health & Wellness Expo, we held the **11th Annual Anchorage Health & Wellness Expo** on April 15 and 16, 2023 at the Alaska Airlines Center, the **6th annual Eugene Health & Wellness Expo** at the Lane Events Center on October 14 and 15, 2023 and the **2nd annual Salem Health & Wellness Expo** at the Oregon State Fair and Expo Center on January 13, 2024 and the If you wish to participate in multiple expos, you will receive a 5% discount on the booth fee for each expo.

- **WORKSHOPS AND DEMONSTRATIONS.** Our goal is to have comprehensive workshops and demonstrations covering all aspects of Health and Wellness. Workshop and demonstration opportunities are offered on a first-come, first-served basis, so please let us know if you are interested in sharing your area of expertise with health-conscious people of the Central Oregon community. This is a great way to give your company additional exposure at no additional cost.

We have attached a complete vendor information file for your convenience, including the floor plan and application. If you would like to join us, please complete the attached application, including your choice for booth location and return at your earliest convenience.

We will be contacting you in the near future, but in the meantime, please don't hesitate to contact us with any questions or suggestions you may have. We look forward to working with you!

Best Regards,

Mike Fisher/Jo Schechter

Central Oregon Health & Wellness Expo
PO Box 4266
Sunriver, OR 97707
Ph/Fax: 541.633.7115 or
Toll-Free-866.732.4346
Email: cohwe@bendbroadband.com
Website: dammstraightproductions.com

KEEP SCROLLING FOR MORE INFORMATION



BOOTH RATES

SIZE	PRICE
Each Standard 10'x10'	\$350.00
Each Corner 10'x10'	\$395.00
Each Booth #185-191	\$250.00
Each Non-Profit	\$195.00



MOVE-IN

Friday, June 2, 2023
2:00pm-8:00pm
Saturday, June 3, 2023
8:00am-10:00am

MOVE - IN MUST BE
COMPLETED BY:
10:00am Saturday, June 3

LOCATION

Middle Sister Conference Hall
Deschutes County Fair & Expo Center
3800 SW Airport Way
Redmond, Oregon 97756

P.O. Box 4266
Sunriver, Oregon 97707
Ph/Fax: 541-633-7115
Email: cohwe@bendbroadband.com

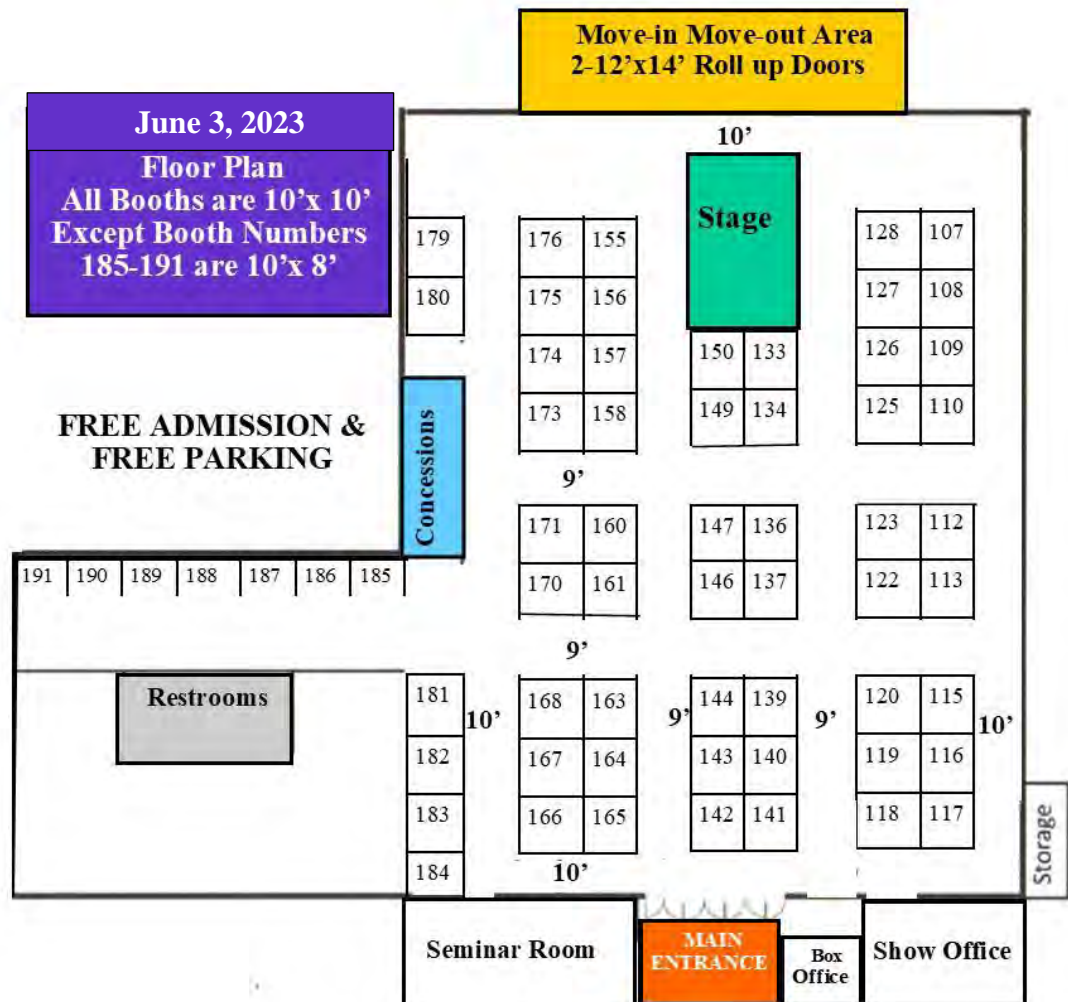
DATE & TIME

Saturday-June 3, 2023
10:00am-5:00pm

MOVE-OUT

Saturday, June 3, 2023
5:00pm-10:00pm
HALL MUST BE VACATED BY:
10:00pm Saturday, June 3

Middle Sister Conference Hall



Who, What and Where ...

EXHIBITOR CATEGORIES INCLUDE BUT ARE NOT LIMITED TO:

Healthy Body, Mind and Spirit

Family Health
Children's Health
Pet Health
Healthy Relationships
Yoga and Meditation
Spas, Pools & Saunas
Mental Health
Medical Health
Personal Coaches /Trainers
Lifestyle and Recreational Resources
Alternative Health & Medicine

Healthy Home and Environment:

Green Living Resources
Alternative Energy
Healthy Home products

Healthy Lifestyles:

Healthy Cooking
Nutrition and Vitamins
Activities and Exercise
Natural Foods & Products
Healthy Weight Loss

Financial Health

- *Financial Advisors*
- *Insurance*
- *Banking*

WHERE IT WILL BE HELD.....

The Deschutes Fair & Expo Center is the premier event facility in Central Oregon. It is placed strategically at the hub of the tri-county area (Deschutes, Jefferson, Crook Counties) together known as Central Oregon. The 320 acre event site is located in beautiful, sunny Redmond, Oregon with views of 7 mountain peaks. It has 75 acres of beautifully landscaped lawns and 200 acres of parking. It is 17 miles from Bend and minutes from the airport and hotels.

WHO SHOULD PARTICIPATE.....

Exhibiting is a must, for anyone who provides products and/or services that help bring people better health and healthier living!

Demonstrate your latest products and services to a motivated, targeted audience who can see, touch and buy your product. Build relationships, sell and generate leads for future business from hundreds of qualified buyers in just one day.

This is a massive multi-billion dollar industry which includes products for people, the environment and the home.

WHAT YOU GET.....

- Each booth is furnished with an 8 ft back drape, 3 ft side drape, a booth ID sign, 2 chairs, 8-ft table and Wi-Fi.
- A focused, targeted, marketing opportunity to showcase your business or organization and sell your products and services.
- Business networking with other vendors.
- Professional decorator services.
- On site professional staff with over 25 years of trade show experience.
- Extensive advertising and promotional campaigns including radio, television, print, social media and email marketing will ensure that thousands of prospective attendees are aware of the event.
- The host hotels are Comfort Suites Redmond Airport and Eagle Crest Resort. They will be offering special rates for vendors and attendees.
- **FREE ADMISSION/FREE PARKING**
We encourage great attendance and repeat visits to our show by offering free admission/free parking. This also eliminates the stigma of having to "pay to shop".

All Communication To:

Central Oregon Health & Wellness Expo
PO Box 4266
Sunriver, OR 97707

Phone/Fax: 541-633-7115 or
Toll-Free-866-732-4346

cohwe@bendbroadband.com
Website: dammstraightproductions.com



To be held at:
Middle Sister Conference Hall
Deschutes County Fair & Expo Center
3800 SW Airport Way
Redmond, OR 97756
Saturday
June 3, 2023

APPLICATION FOR EXHIBIT SPACE 2023

COMPANY NAME		
OWNER CONTACT		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL:		
A 6" x 24" booth sign will be provided. There is space for a maximum of 25 letters, numbers and spaces. Please print the information that you would like to have on your sign: _____		

Featured products or services to be displayed (be specific):

EXHIBIT SPACE

Each 10'x10' standard.....\$350.00	Number of booths needed: _____
Each 10'x10' corner.....\$395.00	Number of booths needed: _____
Each booth #185-191.....\$250.00	Number of booths needed: _____
Each non-profit.....\$195.00	Number of booths needed: _____
TOTAL BOOTH COST: _____	

Booth	1 st Choice.....	_____
Number(s)		
Requested:	2 nd Choice.....	_____

IMPORTANT

- A deposit of 50% must accompany this signed application
- Include photos or a brochure of your product or services with this application
- Exhibitor agrees not to dismantle display until 5pm Saturday, June 3, 2023
- Any outstanding balance is due by Friday, May 5, 2023
- No sub-leasing of booth(s) without approval by show management
- Acceptance of any company, person or exhibit is entirely at the discretion of show management

We hereby apply for booth exhibit space in the 2023 Central Oregon Health & Wellness Expo. We agree to abide by the rules and regulations stated on the front and reverse side of this contract. We have read the front and reverse sides of this contract and understand the cancellation, acceptance and payment policies.
Please initial _____

MANAGEMENT: Central Oregon Health & Wellness Expo

Accepted by _____
Date _____
AUTHORIZED REPRESENTATIVE

Do Not Write In This Space (For Show Office Use Only) Date: _____

Full Price of Space	\$ _____
Number of Booths	\$ _____
Deposit	\$ _____
Payment	\$ _____
Balance Due	\$ _____

EXHIBITOR: Agrees to all the terms and conditions of this contract.

Signature
of Exhibitor **X** _____

Title _____ Date _____

Method of Payment: Amount: \$ _____

Check payable to: DAMM Straight Productions

Visa MasterCard AMEX (credit orders are subject to approval)

Cardholder's Name _____

Credit Card Number

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Expires:

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 Sec. Code

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Signature of Cardholder _____

TERMS AND CONDITIONS

1. USE OF SPACE

- a. **LIABILITY** -- The Exhibitor is entirely responsible for the space leased by him/her and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building. Furthermore, Exhibitor shall not affix to the walls or windows of building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.
- b. **AISLES** -- The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.
- c. **SPACE** -- The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his/her space or to have his/her exhibit completed and in place by the opening of the show, he/she shall forfeit his/her right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted by 10:00 am, on the first day of the Show, Show Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.
- d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Resulting noise must not interfere with the other exhibitors,
- e. **RESTRICTIONS** -- The Management reserves the right to restrict or remove exhibits without refund that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Management.
- f. **MUSIC** -- Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, at the Central Oregon Health & Wellness Expo or at any official function which is part of, affiliated with or held in conjunction with the Central Oregon Health & Wellness Expo unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music at the Eugene Women's Weekend. Exhibitor shall provide producer no later than ten business days prior to the opening date of the Central Oregon Health & Wellness Expo with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music at the Central Oregon Health & Wellness Expo. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music at the Central Oregon Health & Wellness Expo.
- g. **OFFENDERS** will be asked to leave the area if any of the above are violated and, as an exhibitor offender, no refund will be given.

2. RULES FOR EXHIBITS

- a. **ALL BOOTHS** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant, Contact the Fire Marshal if at all in doubt.
 - b. **INSTALLATIONS** -- Any special carpentry, wiring, electrical or other work, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.
 - c. **LICENSES** -- Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his/her display shall be obtained by the Exhibitor at his/her own expense prior to the opening of the show.
 - d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD** -- Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled for any reason beyond the control of the Management and Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.
 - e. **MERCHANDISE REMOVAL** -- No merchandise will be permitted to pass out of the building without approval by the Management during the life of the show. No exhibits, or part of exhibit, may be removed until after the closing hour of the last day of the show.
 - f. **SECURITY FOR RENTAL** -- Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described show and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deems appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to affect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.
 - g. **AMENDMENTS** -- Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated.
 - h. **ATTORNEY FEES** -- In the event suit or action is brought by Central Oregon Health & Wellness Expo under this agreement to enforce any of its terms, it is agreed that Central Oregon Health & Wellness Expo shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.
 - i. **ALCOHOLIC BEVERAGES** -- Exhibitors and their employees, agents and guests shall not consume any alcoholic beverages except in designated areas. Violation shall be grounds for removing Exhibitor and his/her exhibit from the Show without refund.
3. **SECURITY AND INSURANCE** -- We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Central Oregon Health & Wellness Expo, the facility management nor our insurance company is financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his/her own expense.
 4. **CANCELLATION AND REDUCTION POLICY** -- Any cancellations or changes **MUST BE IN WRITING** and received by our office by May 5, 2023. Upon written request, refunds will be made, less a \$150 handling fee per booth. After cancellation date above, **NO REFUNDS** are allowed. If the total space rental charges are not received in our office by May 5, 2023, then booths requested may be sold to another exhibitor, with no money refunded.
 5. **GENERAL** -- Exhibitor badges may be picked up at the Show Office during move-in, your business card will be placed in a plastic cover. Therefore, **PLEASE** bring your business cards.
 6. **LIABILITY** -- Neither Central Oregon Health & Wellness Expo, The Deschutes Fair & Expo Center, the Decorator, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. The Exhibit floor will be locked during the time that exhibits are not being shown.
 7. **COMPLETE AGREEMENT** -- This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.