

October 14th and 15th, 2023
Lane Events Center
Expo Halls #1, #2 and #3
796 West 13th Avenue
Eugene, Oregon 97402

**GOLD SPONSOR** 

































# OCTOBER 14-15, 2023 EXHIBITOR SHOW INFORMATION

#### **Move-In Hours**

Friday, October 13 - Noon - 7:00 PM Saturday, October 14-8:00 AM-10:00 AM Please contact us if you need additional time for move-in (MOVE IN MUST BE COMPLETED BY 10:00 AM-OCTOBER 14)

#### **Move-Out Hours**

Sunday, October 15 - 5:00 PM - 10:00 PM (HALL MUST BE VACATED BY 10:00 PM, SUNDAY, OCTOBER 15)

#### **Move-In & Move-Out Instructions**

Move-in/move-out can take place through any of the entrances and the roll-up doors. (see the floor plans in this file) However any carts and large items must go through the roll-up doors. Lighting will be reduced to half during move-in & move-out. Heat & air conditioning will only be provided during actual event days. Vendor parking and trailer parking is provided at the back of the main parking lot.(see attached site plan) The main parking lot is for the public, your customers. There is a map in this file showing the fairgrounds, Expo Halls #1, #2, #3 and vendor parking area.

## **Show Hours**

Saturday, October 14 - 10:00 AM - 5:00 PM Sunday, October 15 - 11:00 AM - 5:00 PM

## **Other Events**

There will be one other event, Clay Fest going on the same weekend as the Eugene Health & Wellness Expo. This will give people more reasons to come to the Lane County Fairgrounds on October 14 and 15. We will have signs and banners around the Fairgrounds directing attendees to the Eugene Health & Wellness Expo.

#### **Exhibitor Badges**

Badges may be picked up during move-in at the Exhibitor Registration Desk which will be located by the main entrance in Exhibit Hall #2. For security purposes badges must be worn to enter the exhibit halls before the show is open to the general public. The badges are made to hold your business card so please be sure to bring some with you. Exhibitors will have access to the exhibit halls at Noon on Friday, October 13, 8:00 AM on Saturday, October 14 and 10:00 AM on Sunday, October 15.

#### **Flyer**

We are attaching in a separate file a colored flyer in PDF and PNG formats that we would like you to display for traffic into your place of business. You can also take copies of the flyer to hand out to the general public or we have some copies we can send you. If you have an email database, please email this flyer to them with an invitation to visit you at the show. Please also mention the expo on your Facebook page. If you need the flyer in a different format, please let us know.

#### **Facebook**

Please go to our Facebook page and Like, Follow and Share the page. I'm sure you all know this is a great way to get additional exposure for our event. Click on the link below:

https://www.facebook.com/eugenehealthwellnessexpo/

## **Door Prizes**

We will be giving away door prizes on an ongoing basis throughout both days of the show. Contact us if you would like to donate a door prize. You will be recognized during the drawing as the company donating the door prize. Please drop off the door prizes to show management at the show.

## **Sponsors**

We would like to thank all the Sponsors of our event. They help make our event a success: GOLD SPONSOR-MARKET OF CHOICE, The Lane Senior Guide, Best Med Urgent Care, Oregon Health Insurance Marketplace, New Leaf Hyperbarics, Oregon Family Magazine, Bi-Mart, Evergreen Senior Living, 50Plus Magazine, Oakmont Family Dental and The Denture Studio at Oakmont, LifeSlice Photography, The Chronicle and Flowers by Taby who is donating a long stem rose to the first 100 attendees.

#### **Electricity, Tables and Chairs**

PLEASE NOTE: Each booth is furnished with 8 ft. high back drape, 3 ft. high side drapes, (See attached Booth Layout Guide) a booth ID sign, one 8ft white cloth covered table, 2 chairs and power. Electricity is provided by Show Management up to a maximum of 500 amps. However, you need to fill out the attached electrical order form and send it back to us if you need electricity so we can order it. The exhibit hall is not carpeted. If you want carpet in your booth, you can bring your own or order from the show decorator. Forms for the show decorator, electricity order form and the flyer are attached in separate files.

#### **Show Decorator**

Eye Beam Event Services is the official show decorator. Their order form is attached as a separate file in case you need anything from them. PLEASE NOTE THE ORDER DEADLINE FOR ADVANCED PRICING IS OCTOBER 9th. If you have any questions, please give them a call at 541-726-8803.

#### **Wireless Internet Access**

Wireless Internet is available in the Expo Halls. You can get the login information at move-in. Lane Events Center does not guarantee the level of wireless service on any given day. Shows/vendors requiring guaranteed service should order a hard line connection with the provider of their choice.

#### **Health & Wellness Cafe**

The Lane Events Center will be serving healthy food items in the Health & Wellness Cafe which will be located in Expo Hall #2. See the attached menu.

## **Show Guide**

50Plus Magazine is producing a Show Guide for our 6th Annual Eugene Health & Wellness Expo. They are having 8500 copies printed of which 7500 will be inserted in the October issue of 50Plus Magazine at the Eugene-Springfield area locations and 1000 will be available at the Expo.

## **Maps and Directions**

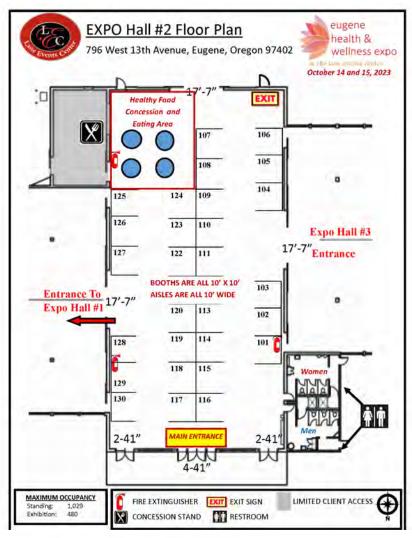
Please find attached in this file directions and a Eugene area map showing where the Lane Events Center is located. There is also a map of the Fairgrounds showing the Expo Halls and parking.

## Please contact us with any questions you may have.

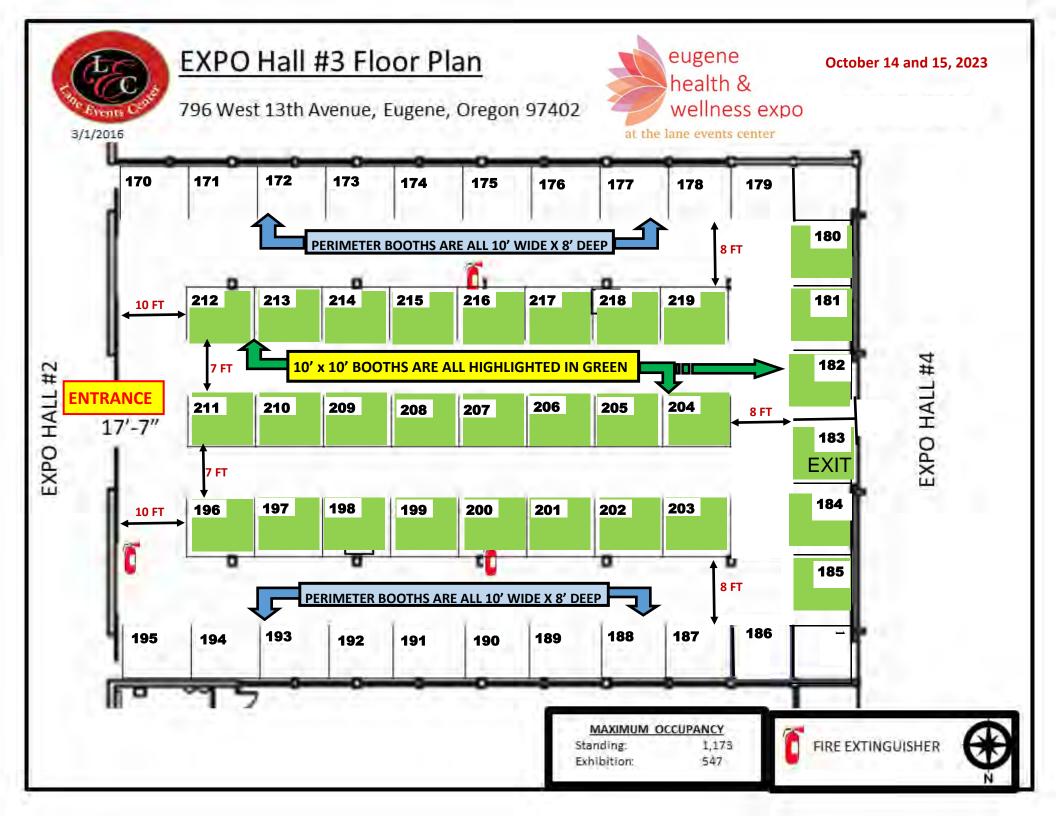
Eugene Health & Wellness Expo PH/FAX: 541.633.7115 or Toll Free 866.732.4346

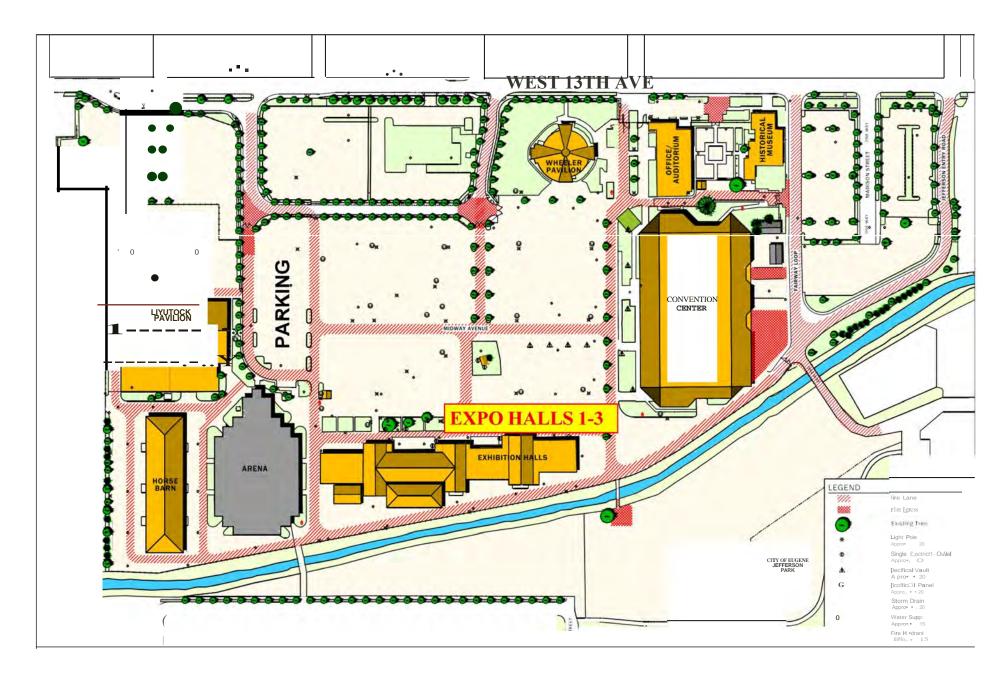
E-mail: ehwe@crestviewcable.com Website: www.dammstraightproductions.com

#### EXPO HALLS #1-#3 - Floor Plan 796 West 13th Avenue, Eugene, Oregon 97402 Health & **Wellness Cafe Eating** Area **EXPO HALL 3 EXPO HALL 2** 17'-7" 17'-7" **EXPO HALL 1 ENTRANCE TO** 76'x108' 41" **EXPO HALL #3** 60'x120' **STAGE** 17'-7" 19' AND **ENTRANCE TO SEATING** 76'x108' **EXPO HALL #1** 41" MAIN **ENTRANCE** 4-41" eugene October 14 and 15, 2023 W 2-41 2-41" health & Expo Halls 1, 2 & 3 wellness expo **PARKING LOT** at the lane events center FIRE EXTINGUISHER **RESTROOM EXPO HALL #1 EXPO HALL #2 EXPO HALL #3 EXIT** EXIT SIGN 8,200 Square Feet 7,200 Square Feet 8,200 Square Feet **CONCESSION STAND MAXIMUM OCCUPANCY MAXIMUM OCCUPANCY** MAXIMUM OCCUPANCY Standing: Standing: Standing: 1,173 1,029 1,173 LIMITED CLIENT ACCESS Exhibition: 547 Exhibition: 480 Exhibition: 547

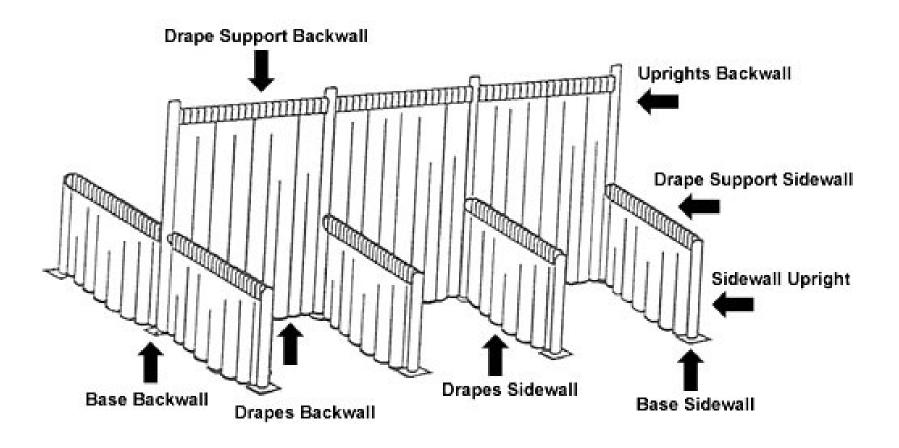








# **Layout Guide**



# Health and Wellness Cafe

Saturday, Oct 14th 11am-4pm Sunday, Oct 15<sup>th</sup> 11am-3pm Expo 2 concessions area

Curry Vegetable Stew - served over rice... \$ 12.00

- Add Chicken...\$3.00
- · Add Tofu...\$3.00

Teriyaki Chicken - served over rice... 12.00

Hummus and Vegetable Box with pita chips -8.00

Assorted Wraps and Salads Available... \$9.00 each

Coffee or Hot Tea... \$2.50

Assorted Natural Sodas...\$3.50

Bottled Water...\$2.50

Candies/Chips/Snack bars...\$3.00

Granola Bars/Protein Bars...\$4.00

Rental Request Form

Map & Directions





# Map & Directions

The Lane Events Center is centrally located in Eugene, Oregon.



Click on Map to Enlarge

#### From North of Eugene

Travel southbound on I-5 until you reach I-105. Take the westbound offramp (194B) into Eugene. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. Be advised that on non-show dates/times, the entrance gate may be locked, and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street. To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

#### From South of Eugene

Travel northbound on I-5 until you reach I-105. Take the westbound offramp (194B) into Eugene. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. **Be advised that on non-show dates/times, the entrance gate may be locked,** and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street. To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

#### From West of Eugene

Travel eastbound on the 126. This road will turn into West 11th Street as it enters Eugene. Stay in the right lane as West 11th approaches Garfield, and then turn right onto Garfield. Merge immediately into the left lane and turn left onto 13th Street continuing eastbound. The Lane Events Center will be on the right side of the road approximately 1 mile further.

#### From East of Eugene

Travel westbound on I-105. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. **Be advised that on non-show dates/times, the entrance gate may be locked,** and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street. To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

#### **Hotels in the Area:**

There are many hotel options near the Lane Events Center, some within walking distance. For a list of hotels and their contact information, click HERE.

#### **RV Parking & Camping:**

Only RVs and campers associated with a Lane Events Center event are allowed to park overnight on the grounds and are limited to contracted dates. no other camping is allowed. RVs and campers must check in at the Business Office to obtain a permit. Additionally, a 24 hour self-service permit station is available at the back door to the office. The permit cost is \$20/night (non-refundable). All RVs must be self-contained. Limited water and electrical access is available on a first come, first serve basis.

Lane Events Center | Ice Center | Lane County Fair

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Website Design By <u>Feynman Group</u>

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