Spring Fling for Women

FREE ADMISSION: Men Women and Children Are All Welcome

April 6 and 7, 2024
Saturday-10am-5pm
Sunday-11am-5pm

anchorage health & wellness expo

at the alaska airlines center

The 12th Annual Spring Fling for Women will be held jointly with the 12th Annual Anchorage Health & Wellness Expo PLUS The Alaska Birth Collective will have their 2nd Annual Spring Baby Fair.

Alaska Birth Collective

SUPPORT. EDUCATION. ADVOCACY.
ALASKABIRTHCOLLECTIVE.ORG

Spring Baby Fair

Alaska AIRLINES CENTER
3550 Providence Drive, Anchorage, AK 99508

For information contact: http://www.dammstraightproductions.com | 907.344.1007

Sponsored By:

DayInAnchorage.com
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mix 103.1
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WHAT YOU GET...

Find out what's new in Beauty, Fitness, Lifestyle, Business, Careers, Health & Wellness, Fashion, Recreation, Travel, Financial Investment Opportunities, Fine Arts & Crafts and More!
Receive complimentary health & wellness screenings, talk to industry experts and find out what's new in medical and mental health for family children and pets.
The Alaska Birth Collective will have their Spring Baby Fair to help educate, empower and support childbearing women and their families.

Business networking with other vendors.

EARLY BIRD DISCOUNT
Return your application with full payment by NOVEMBER 30, 2023 and receive a "10% Discount" off your booth fee or a "5% Discount with a 50% deposit.

THREE EVENTS UNDER ONE ROOF AT ONE TIME.
The 12th Annual **SPRING FLING FOR WOMEN** will be held jointly with the 12th Annual **ANCHORAGE HEALTH & WELLNESS EXPO** PLUS **THE ALASKA BIRTH COLLECTIVE** will have their 2nd Annual **SPRING BABY FAIR**
This will give the citizens of Anchorage and the surrounding area more reasons to come to the Alaska Airlines Center on April 6 and 7, 2024.

Extensive promotion using leading Radio Stations, Newspapers, Targeted Print Publications, Facebook, Vendor Flyers and an extensive Email and Social Media Campaign.

Educational seminars, how-to workshops and demonstrations.

Host hotels and car rental at a reduced vendor rate.

PRIORITY BOOTH PLACEMENT AND GRANDFATHER RIGHTS.
Your early commitment will put you in line for Priority Booth Placement. All booths will be assigned on a "First Come First Served" basis determined by the application's date. This also guarantees "Grandfather Rights" for future shows which is important as we only allow one representative per company.

Professional decorator services: 24-hour security.

FREE ADMISSION. This will allow attendees to save their money to buy products and services at the show and also to return to the show without cost after they have made a buying decision. It will also make it easier for people to attend both days of the show.

On site professional staff with 30 years of trade show experience.

The Alaska Airlines Center is a new first-class sports and entertainment facility located on the University of Alaska campus next to Providence Hospital in the foothills of the Chugach Mountains. The Center is professionally managed by UAA.

BOOTH PRICES

SIZE **PRICE**

WEST GYM

10’ x 8’-Spring Baby Fair
(Alaska Birth Collective Members Only)
Corner……..$295.00
Standard……..$250.00

10’ x 8’-Spring Fling for Women/Health & Wellness Expo
Corner……..$495.00
Standard……..$450.00
Non-Profit……$150.00
10' x 8' Craft....$250.00

Alaska Birth Collective
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ALASKABIRTHCOLLECTIVE.ORG
Spring Baby Fair

Ph/Fax: 907.344.1007
Toll-Free: 866.732.4346
Email: dsproductions@acsalaska.net

MOVE-IN

Heavy Freight and Booth Displays:
Friday, April 5:
2:00pm-9:00pm

Additional Move-In:
Saturday, April 6
8:00am-10:00am

MOVE –IN MUST BE COMPLETED BY:
10:00am Saturay, April 6

SHOW DATES

Saturday-April 6, 2024
10:00am-5:00pm

Sunday-April 7, 2024
11:00am—5:00pm

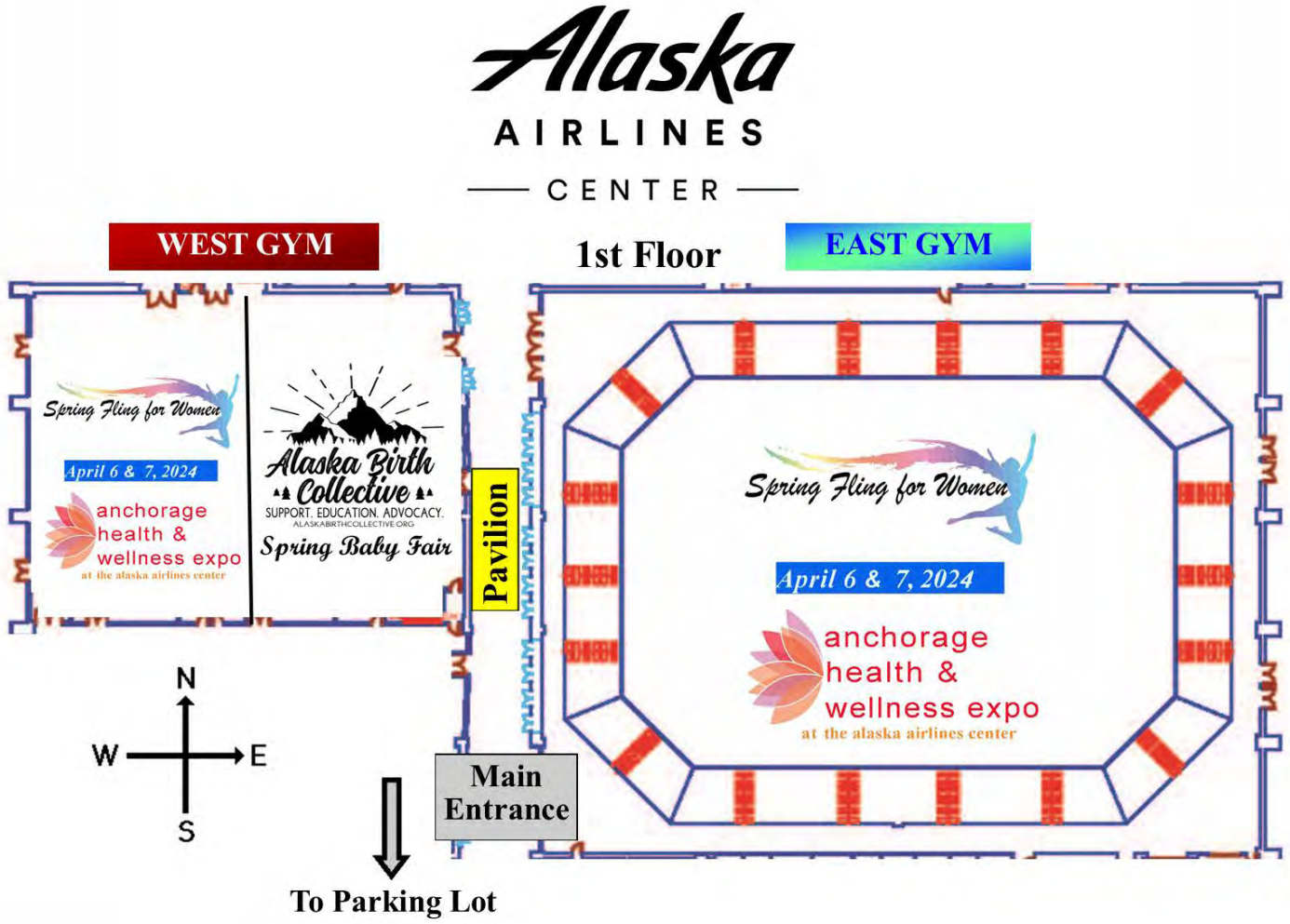
LOCATION

Alaska Airlines Center
3550 Providence Drive
Anchorage, Alaska 99508

MOVE-OUT

Sunday, April 7
5:00pm-10:00pm

HALL MUST BE VACATED BY: 10:00pm
Sunday, April 7



2024 Spring Fling for Women/Health & Wellness Expo
Floor Plan-Alaska Airlines Center
East Gym/Pavilion

Bounce House

9a 10a

11 12 13 14 15 16 17 18 19 20 21

25-8'x 18"- Media Tables-Main Concourse

8-10'x 8'- Main Concourse

22 23

9 10

D

To West Gym

8 7 6

5 4

Pavilion

3 2 1

12-10'x 6'-Pavilion Priority Booths

C B A

70 69 68 67 66 65 64 63 62 61 60

12'6"

85-10' x 10' Booths-Main Floor

Entry/Exit Stairs to Main Floor

71	84	85	98	99	112	113	126	59B	59A	24	
72	83	86	97	100	111	114	125	58B	58A	25	
73	82	87	96	101	110	115	124	57B	57A	26	
74	81	88	95	102	109	116	123	56B	56A		
75	80	89	94	103	108	117	122	55B	55A		
76	79	90	93	104	107	118	121	54B	54A		
77	78	91	92	105	106	119	120	53B	53A		

10' 10' 10' 10' 10'

55

14-5' x 10' Mini-Booths

12'6"

27-10'x10' Corner/Priority Booths

42 43 44 45 46 47 48 49 50 51 52

Elevator to Loading Dock

41 40

27 28

Concessions 39 38 37 36 35 34 33 32 31 30 29

To Parking Lot

MAIN ENTRANCE

Alaska Birth Collective
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Spring Baby Fair

181 182 183 184 185 186 187 188 189 190

10'

Spring Baby Fair

ENTRY/EXIT

180 179 178 177 176 175 174 173 172 171

10'

161 162 163 164 165 166 167 168 169 170

191

192

To East Gym

12'

160 159 158 157 156 155 154 153 152 151

141 142 143 144 145 146 147 148 149 150

ENTRY/EXIT

Spring Fling for Women

April 15 & 16, 2023

anchorage health & wellness expo
at the alaska airlines center

10'

Spring Fling for Women/Health & Wellness Expo

140 139 138 137 136 135 134 133 132 131

Pavilion

10-10' x 8' Craft Booths

WEST GYM-ALASKA AIRLINES CENTER
Floor Plan
60 - 10' Wide x 8' Deep Booths

MAIN ENTRANCE

All Communication To:

Spring Fling for Women
P. O. Box 4266
Sunriver, OR 97707

Phone/Fax: (907) 344-1007 or 1-866-732-4346

Email-dsproductions@acsalaska.net

Website: dammstraightproductions.com

Alaska Birth Collective
SUPPORT. EDUCATION. ADVOCACY.
ALASKABIRTHCOLLECTIVE.ORG
Spring Baby Fair

To be held at:
Alaska Airlines Center
3550 Providence Drive
Anchorage, AK 99508
Saturday and Sunday
April 6 and 7, 2024

APPLICATION FOR EXHIBIT SPACE-SPRING BABY FAIR 2024

COMPANY NAME		
OWNER CONTACT		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL:		

Lettering for a 6" x 24" booth sign will be provided. There is space for a maximum of 26 letters, numbers and spaces. Please print the information that you would like to have on your sign:

Featured products and/or services to be displayed:

_____
_____
_____
_____
_____

IMPORTANT

- A deposit of 50% must accompany this signed application
- Include photos or a brochure of your product or services with this application
- Exhibitor agrees not to dismantle display until 5pm Sunday
- Total payment for contracted booths is due by Friday March 1, 2024
- No sub-leasing of booth(s) without approval by show management
- Acceptance of any company, person or exhibit is entirely at the discretion of show management

We hereby apply for booth exhibit space in the 2024 Spring Fling for Women/ Health & Wellness Expo/Spring Baby Fair. We agree to abide by the rules and regulations stated on the front and reverse side of this contract. We have read the front and reverse sides of this contract and understand the cancellation, acceptance and payment policies.
Please initial _____

EXHIBITOR: Agrees to all the terms and conditions of this contract.

Signature
of Exhibitor **X** _____

Title _____ Date _____

EXHIBIT SPACE-WEST GYM

10'x8'-Corner/Priority…..$295-Number of booths_____

Booth Numbers 161, 170, 171, 180, 181, 190, 191&192

10'x8'-Standard……$250-Number of booths_____

(Booth Numbers 162-169, 172-179 and 182-189)

TOTAL BOOTH COST:$_____

Booth Number(s) Requested:
1st Choice…….. _____
2nd Choice…….. _____

MANAGEMENT:Spring Fling for Women/Health & Wellness Expo

Accepted by_____
AUTHORIZED REPRESENTATIVE
Date_____

Do Not Write In This Space
(For Show Office Use Only) Date:_____

Full Price of Space $_____

Number of Booths $_____

Deposit $_____

Payment $_____

Balance Due $_____

Method of Payment:
Amount:$_____

☐ Check payable to: Spring Fling for Women

☐ Visa ☐ Mastercard ☐ American Express

Cardholder's Name_____

Credit Card Number

☐☐☐☐-☐☐☐☐-☐☐☐☐-☐☐☐☐

Expires: ☐☐☐☐ CVC. Code ☐☐☐

Signature of Cardholder_____

TERMS AND CONDITIONS

1. **USE OF SPACE**

   a. **LIABILITY --** The Exhibitor is entirely responsible for the space leased by him/her and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building. Furthermore, Exhibitor shall not affix to the walls or windows of building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

   b. **AISLES --** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

   c. **SPACE --** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his/her space or to have his/her exhibit completed and in place by the opening of the show, he/she shall forfeit his/her right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted by 9:30 am, on the first day of the Show, Show Management shall base the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

   d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors,

   e. **RESTRICTIONS --** The Management reserves the right to restrict or remove exhibits without refund that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Management.

   f. **MUSIC --** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, at the Spring Fling for Women or at any official function which is part of, affiliated with or held in conjunction with the Spring Fling for Women unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music at the Spring Fling for Women . Exhibitor shall provide producer no later than ten business days prior to the opening date of the Spring Fling for Women with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music at the Spring Fling for Women. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music at the Spring Fling for Women.

   g. **OFFENDERS** will be asked to leave the area if any of the above are violated and, as an exhibitor offender, no refund will be given.

2. **RULES FOR EXHIBITS**

   a. **ALL BOOTHS** and decorations MUST concur with the facility regulations**,** city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant, Contact the Fire Marshal if at all in doubt.

   b. **INSTALLATIONS --** Any special carpentry, wiring, electrical or other work, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

   c. **LICENSES --** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his/her display shall be obtained by the Exhibitor at his/her own expense prior to the opening of the show.

   d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD --** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the Show is not held. Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

   e. **MERCHANDISE REMOVAL --** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the show. No exhibits, or part of exhibit, may be removed until after the closing hour of the last day of the show.

   f. **SECURITY FOR RENTAL --** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described show and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deems appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

   g. **AMENDMENTS --** Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated.

   h. **ATTORNEY FEES --** In the event suit or action is brought by Spring Fling for Women under this agreement to enforce any of its terms, it is agreed that Spring Fling for Women shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

   i. **ALCOHOLIC BEVERAGES --** Exhibitors and their employees, agents and guests shall not consume any alcoholic beverages except in designated areas. Violation shall be grounds for removing Exhibitor and his/her exhibit from the Show without refund.

3. **SECURITY AND INSURANCE --** We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Spring Fling for Women, the facility management nor our insurance company is financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must he arranged by the Exhibitor at his/her own expense.

4. **CANCELLATION AND REDUCTION POLICY --** Any cancellations or changes MUST BE IN WRITING and received by our office by March 1, 2024. Upon written request, refunds will be made, less a $150.00 handling fee per booth. After cancellation date above, NO REFUNDS are allowed. If the total space rental charges are not received in our office by March 1, 2024 then booths requested may be sold to another exhibitor, with no money refunded.

5. **GENERAL --** Exhibitor badges may be picked up at the Show Office during move-in, your business card will be placed in a plastic cover. Therefore, PLEASE bring your business cards.

6. **LIABILITY –** Neither Spring Fling for Women, Health & Wellness Expo, Alaska Birth Collective, Spring Baby Fair, The Alaska Airlines Center, the Decorator, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that: may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. The Exhibit floor will be locked during the time that exhibits are not being shown, and security guards will be on duty in the complex.

7. **COMPLETE AGREEMENT --** This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.