

# Spring Fling for Women

 anchorage  
health &  
wellness expo  
at the alaska airlines center

FREE ADMISSION: Men  
Women and Children Are  
All Welcome

**April 6 and 7, 2024**  
Saturday-10am-5pm  
Sunday-11am-5pm

The **12<sup>th</sup> Annual Spring Fling for Women** will be held jointly with the **12<sup>th</sup> Annual Anchorage Health & Wellness Expo** PLUS The Alaska Birth Collective will have their **2<sup>nd</sup> Annual Spring Baby Fair**.

**Alaska**  
AIRLINES  
— CENTER —

3550 Providence Drive, Anchorage, AK 99508

  
**Alaska Birth  
Collective**  
SUPPORT. EDUCATION. ADVOCACY.  
ALASKABIRTHCOLLECTIVE.ORG  
**Spring Baby Fair**

For information contact: <http://www.dammstraightproductions.com> | 907.344.1007

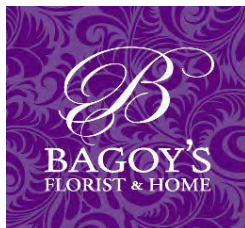
**Sponsored  
By:**



DAYINANCHORAGE.COM



ANCHORAGENIGHTOUT.COM





## **2024 EXHIBITOR SHOW INFORMATION**

### **Move-In**

Friday, April 5 - 2:00 PM - 9:00 PM

Saturday, April 6 - 8:00 AM - 10:00 AM

**(MOVE-IN MUST BE COMPLETED BY 10:00 AM Saturday, April 6)** There will be a vendor check-in area inside the main entrance to the Alaska Airlines Center. Please come there to check in and locate your booth. All the doors will be open during move-in and move-out for vendor use.

### **Move-Out**

Sunday, April 7 - 5:00 PM – 11:59 PM

(Hall must be vacated by 11:59 PM, Sunday, April 16)

### **Show Hours**

Saturday, April 6 - 10:00 AM - 5:00 PM

Sunday, April 7 - 11:00 AM - 5:00 PM

### **Free Parking**

Parking Lot PS3 (Providence) across the street is designated as the **vendor parking lot**. This will leave the main parking lot in front of the Alaska Airlines Center available for attendee parking. (See attached Parking Map) **All Parking is FREE.**

### **Exhibitor Badges**

Exhibitor Badges may be picked up during move-in at the Exhibitor Registration Desk which will be located by the building's main entrance. For security purposes badges must be worn to enter the arena before the show is open to the general public. The badges are made to hold your business card so please be sure to bring some with you. Exhibitors will have access to the exhibit hall at 8:00am on Saturday and 10:00am on Sunday.

### **Flyers**

We are attaching in a separate file a colored flyer in PDF and JPEG formats that we would like you to display for traffic into your place of business. You can also take copies of the flyer to hand out to the general public. If you have an email database, please email this flyer to them with an invitation to visit you at the show. Please also mention the expo on your Facebook page. If you need the flyer in a different format, let me know and I will send it to you.

### **Facebook**

Please go to our Facebook page and Like, Follow and Share the page. I'm sure you all know this is a great way to get additional exposure for our event. Click on the link below:

<https://facebook.com/anchoragespringflingandhealthwellnessexpo>

### **Sponsors**

1. We are pleased to welcome back [Bagoy's Florist & Home](#) as a sponsor of our event. Bagoy's will be giving a long stemmed rose to the first 100 attendees on Saturday and donating a grand prize of "Fresh Tulips for a Year".
2. We are pleased to welcome back [DayinAnchorage.com](#) and [NightOutinAnchorage.com](#) as a sponsor. They have been doing a great job of promoting our event online.
3. The media sponsors for the event are [KOOL 97.3](#), [KBEAR 104.1](#) and [MIX 103.1](#)
4. We are very pleased to welcome back [Capital Fitness](#) as a sponsor of our show.
5. We are very pleased to welcome back as a sponsor of our event, [Jasir's Jamaican Ginger Lemonade](#).

### **Fire Extinguishers**

The Alaska Airlines Center will provide ABC rated fire extinguishers.

### **Door Prizes**

We will be giving away door prizes on an ongoing basis throughout the show. Contact us if you would like to donate a door prize. You will be recognized during the drawing as the company donating the door prize. Please drop off the door prizes to show management at the show.



## **Electricity, Tables and Chairs**

**PLEASE NOTE:** Each booth is furnished with 8 ft. high back drape, 3 ft. high side drapes, (See Below Booth Layout Guide) a booth ID sign and 2 chairs.

You can bring your own table or the Alaska Airlines Center will provide one 6ft uncovered table. However, show management is responsible for setting them up so you need to order a table on the attached order form so we know to set a table up in your booth.

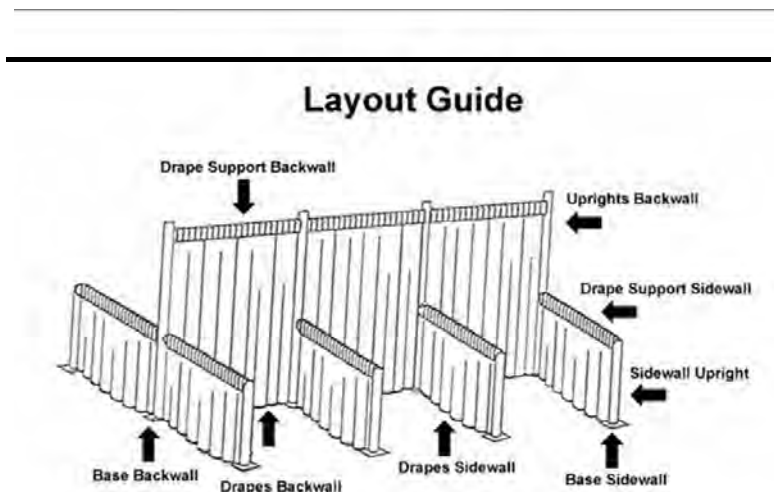
There is a \$50 charge for the electricity and the electricity **has** to be hooked up by the Alaska Airlines Center. **If you need electricity you need to fill out the attached electrical order form and send it back to us with your payment so we can order it.**

Forms for table, electricity order form and the flyer are attached in separate files.

## **Show Decorator**

The Alaska Airlines Center brought their decorating in house and is now capable of doing their own decorating. They will be doing the pipe and drape, table and chairs and the electricity.

The Layout Guide below shows how your booth will be set up.



## **Building Rules-Alaska Airlines Center**

Please see the attached flyer for all the Alaska Airlines Rules and Regulations.

### **Freight Elevator**

There is a freight elevator that can be used to take your products and booth display to the floor of the East Gym. However it can only be used when the Alaska Airlines Center attendant is present. The freight elevator is 12' wide x 25'6" long and has a weight capacity of 20,000 lbs.

### **Lodging**

Springhill Suites-Marriott University is conveniently located only a couple of blocks from the Alaska Airlines Center. Their number is 907.751.6300. You can also click on the link below.

<https://www.marriott.com/hotels/travel/ancum-springhill-suites-anchorage-university-lake/>

### ***Please contact us with any questions you may have***

Spring Fling for Women-Anchorage Health & Wellness Expo-Spring  
Baby Fair

PH/FAX: 907-344-1007

E-mail: dsproductions@acsalaska.net

**PLEASE KEEP SCROLLING FOR ATTACHMENTS**

2024 Spring Fling for Women/Health & Wellness Expo  
Floor Plan-Alaska Airlines Center  
East Gym/Pavilion





Spring Baby Fair



181	182	183	184	185	186	187	188	189	190
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10'

*Spring Baby Fair*

180	179	178	177	176	175	174	173	172	171
161	162	163	164	165	166	167	168	169	170

10'

12'

160	159	158	157	156	155	154	153	152	151
141	142	143	144	145	146	147	148	149	150



April 6 & 7, 2024



10'

*Spring Fling for Women Health & Wellness Expo*

140	139	138	137	136	135	134	133	132	131
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10-10' x 8' Craft Booths

**WEST GYM-ALASKA AIRLINES CENTER**

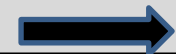
**Floor Plan**

**60 - 10' Wide x 8' Deep Booths**

ENTRY/EXIT

191
192

To East Gym



ENTRY/EXIT

Pavilion

MAIN  
ENTRANCE



**LIBRARY LOT  
700 SPACES**

**EAST LOT  
350 SPACES**

*Alaska Airlines*  
CENTER

**DO NOT  
PARK!**

**EVENT  
PARKING**

**NO EVENT  
PARKING**

**DROP OFF/  
PICK UP  
TAXI/SHUTTLE**

**EVENT  
PARKING**

**EVENT  
PARKING**

**PROVIDENCE  
PS2 LOT**

**EVENT  
PARKING**

**RESERVED LOT  
100 SPACES**

**DROP OFF/  
PICK UP  
TAXI/SHUTTLE**

**MAIN LOT  
500 SPACES**

**DO NOT  
PARK!**

**NO EVENT  
PARKING**

**DO NOT  
PARK!**

**PROVIDENCE  
PS3 LOT**

**EVENT  
PARKING**

**DO NOT  
PARK!**

**NO EVENT  
PARKING**

**DO NOT  
PARK!**

**EVENT  
PARKING**

**EVENT  
PARKING**







## ***Rules and Regulations of Facility***

Booths in the east gym will be set up on a \$1.3 million maple basketball floor. There will be a 4mm vinyl covering protecting the floor. Please avoid any type of object with sharp or pointed edges. Damages to the floor can result in fees being charged. Please notify staff ASAP if damage is done to the floor.

- No water or other liquids are allowed in displays. Drinking water bottles only.
- No outside food or beverage will be permitted in building.
- No vehicles, trailers or forklifts on floor.
- No open flames.
- Any signage must be hung with PAPERTAPE ONLY. No duct, scotch or gaffers tape. No signs can be hung on preexisting signage and nothing on emergency panels or anything metal/stainless steel.
- NO helium balloons.
- Only use freight elevator (East Gym) when operator is present. Freight elevator is 12' wide x 25'6" long x 93" high. Weight capacity is 30,000 lbs.
- No firearms.
- Only store items in assigned storage areas.

Alaska Airlines Center staff will be on-site during move-in hours to assist with any questions.

**If you have any questions regarding the Alaska Airlines Center rules and regulations, please contact Show Management at 907.344.1007.**