



August 24th and 25th, 2024

Lane Events Center-Expo Halls #1, #2 and #3
796 West 13th Avenue Eugene, Oregon 97402

GOLD SPONSORS



SPONSORED BY:





AUGUST 24-25, 2024 EXHIBITOR SHOW INFORMATION

Move-In Hours

Friday, August 23 - Noon - 7:00 PM

Saturday, August 24-8:00 AM-10:00 AM

Please contact us if you need additional time for move-in
(MOVE IN MUST BE COMPLETED BY 10:00 AM-AUGUST 24)

Move-Out Hours

Sunday, August 25 - 5:00 PM - 10:00 PM

(HALL MUST BE VACATED BY 10:00 PM, SUNDAY, AUGUST 25)

Move-In & Move-Out Instructions

Move-in/move-out can take place through any of the entrances and the roll-up doors. (see the floor plans in this file) However any carts and large items must go through the roll-up doors. Lighting will be reduced to half during move-in & move-out. Heat & air conditioning will only be provided during actual event days. Vendor parking and trailer parking is provided at the back of the main parking lot.(see attached site plan) The main parking lot is for the public, your customers. There is a map in this file showing the fairgrounds, Expo Halls #1, #2, #3 and vendor parking area.

Show Hours

Saturday, August 24 - 10:00 AM - 5:00 PM

Sunday, August 25 - 11:00 AM - 5:00 PM

Other Events

There will be one other event, the Eugene Obon & Taiko Festival going on Saturday, August 24 from noon-8pm. This will give people more reasons to come to the Lane County Fairgrounds. We will have signs and banners around the Fairgrounds directing attendees to the Free Admission Eugene Health & Wellness Expo.

Exhibitor Badges

Badges may be picked up during move-in at the Exhibitor Registration Desk which will be located by the main entrance in Exhibit Hall #2. For security purposes badges must be worn to enter the exhibit halls before the show is open to the general public. The badges are made to hold your business card so please be sure to bring some with you. Exhibitors will have access to the exhibit halls at Noon on Friday, August 23, 8:00 AM on Saturday, August 24 and 10:00 AM on Sunday, August 25.

Flyer

We are attaching in a separate file a colored flyer in PDF and PNG formats that we would like you to display for traffic into your place of business. You can also take copies of the flyer to hand out to the general public or we have some copies we can send you. If you have an email database, please email this flyer to them with an invitation to visit you at the show. Please also mention the expo on your Facebook page. If you need the flyer in a different format, please let us know.

Facebook

Please go to our Facebook page and Like, Follow and Share the page. I'm sure you all know this is a great way to get additional exposure for our event. Click on the link below:

<https://www.facebook.com/eugenehealthwellnessexpo/>

Door Prizes

We will be giving away door prizes on an ongoing basis throughout both days of the show. Contact us if you would like to donate a door prize. You will be recognized during the drawing as the company donating the door prize. Please drop off the door prizes to show management at the show.

Sponsors

We would like to thank all the Sponsors of our event. They help make our event a success: **GOLD SPONSORS: MARKET OF CHOICE and EMBRACE**

SENIOR ADVISORS

Best Med Urgent Care, New Leaf Hyperbarics, Oregon Family Magazine The Lane Senior Guide, Bi-Mart, 50Plus Magazine, Oakmont Family Dental and The Denture Studio at Oakmont, The Chronicle, One Life Senior Living, Heal Better Cryotherapy, Evergreen Nutrition, Boone Insurance Associates, Evergreen Senior Living, KKNX-Good Time Oldies, KEED-Classic Country, KEZI, Flowers by Taby who is donating a long stem rose to the first 100 attendees.

Electricity, Tables and Chairs

PLEASE NOTE: Each booth is furnished with 8 ft. high back drape, 3 ft. high side drapes, (See attached Booth Layout Guide) a booth ID sign, one 8ft white cloth covered table, 2 chairs and power. Electricity is provided by Show Management up to a maximum of 500 amps. **However, you need to fill out the attached electrical order form and send it back to us if you need electricity so we can order it.** The exhibit hall is not carpeted. If you want carpet in your booth, you can bring your own or order from the show decorator. Forms for the show decorator, electricity order form and the flyer are attached in separate files.

Show Decorator

Eye Beam Event Services is the official show decorator. Their order form is attached as a separate file in case you need anything from them. **PLEASE NOTE THE ORDER DEADLINE FOR ADVANCED PRICING IS AUGUST 19th.** If you have any questions, please give them a call at 541-726-8803.

Wireless Internet Access

Wireless Internet is available in the Expo Halls. You can get the login information at move-in. Lane Events Center does not guarantee the level of wireless service on any given day. Shows/vendors requiring guaranteed service should order a hard line connection with the provider of their choice.

Food Trucks

There will be Food Trucks parked by the main entrance into Exhibit Hall #2 for the Exhibitors and the Attendees Food Needs.

Show Guide

50Plus Magazine is producing a Show Guide for our 7th Annual Eugene Health & Wellness Expo. They are having 8500 copies printed of which 7500 will be inserted in the October issue of 50Plus Magazine at the Eugene-Springfield area locations and 1000 will be available at the Expo.

Maps and Directions

Please find attached in this file directions and a Eugene area map showing where the Lane Events Center is located. There is also a map of the Fairgrounds showing the Expo Halls and parking.

Please contact us with any questions you may have.

Eugene Health & Wellness Expo

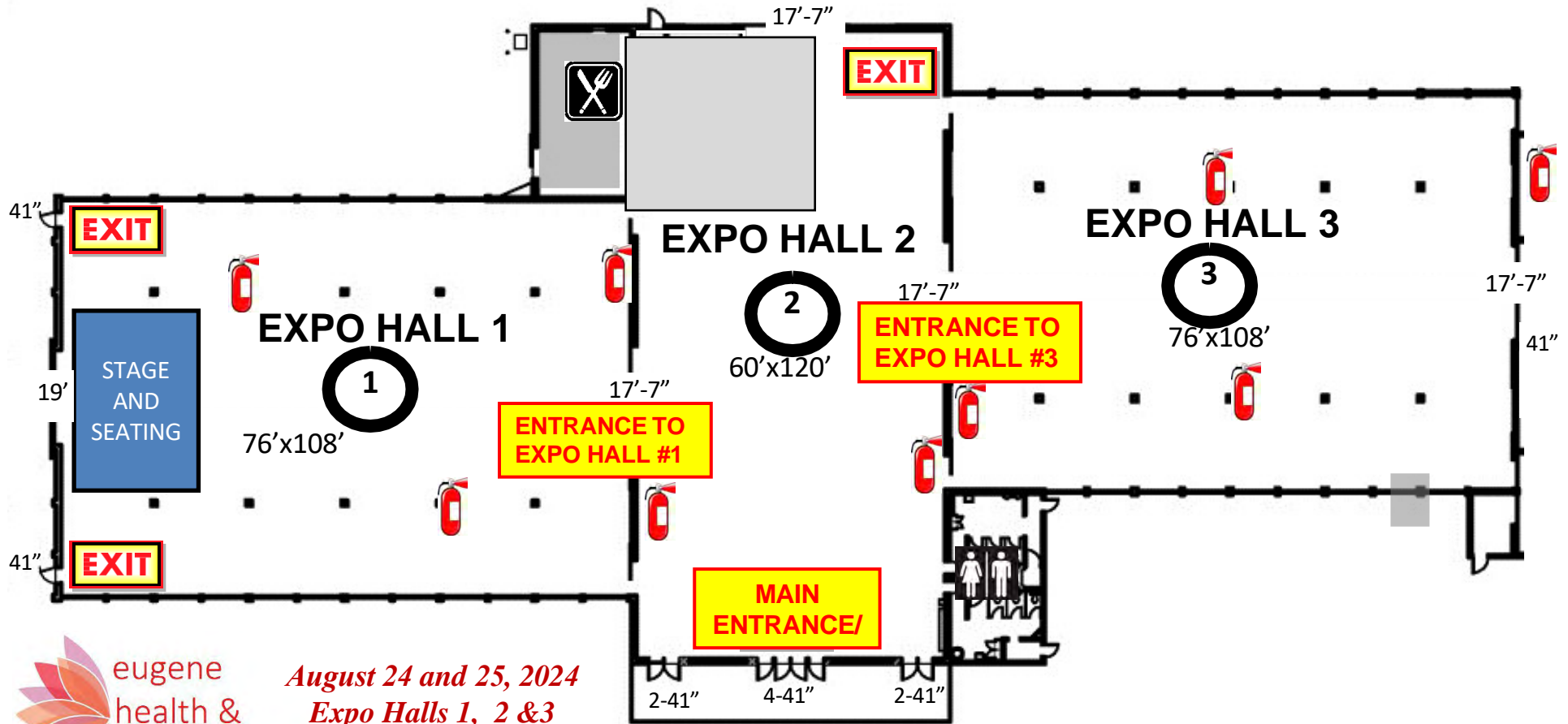
PH/FAX: 541.633.7115 or

E-mail: ehwe@crestviewcable.com

Website: www.dammstraightproductions.com

EXPO HALLS #1-#3 - Floor Plan

796 West 13th Avenue, Eugene, Oregon 97402



 eugene
health &
wellness expo
at the lane events center

August 24 and 25, 2024
Expo Halls 1, 2 & 3

PARKING LOT
FOOD TRUCKS

EXPO HALL #1	
8,200 Square Feet	
MAXIMUM OCCUPANCY	
Standing:	1,173
Exhibition:	547

EXPO HALL #2	
7,200 Square Feet	
MAXIMUM OCCUPANCY	
Standing:	1,029
Exhibition:	480

EXPO HALL #3	
8,200 Square Feet	
MAXIMUM OCCUPANCY	
Standing:	1,173
Exhibition:	547

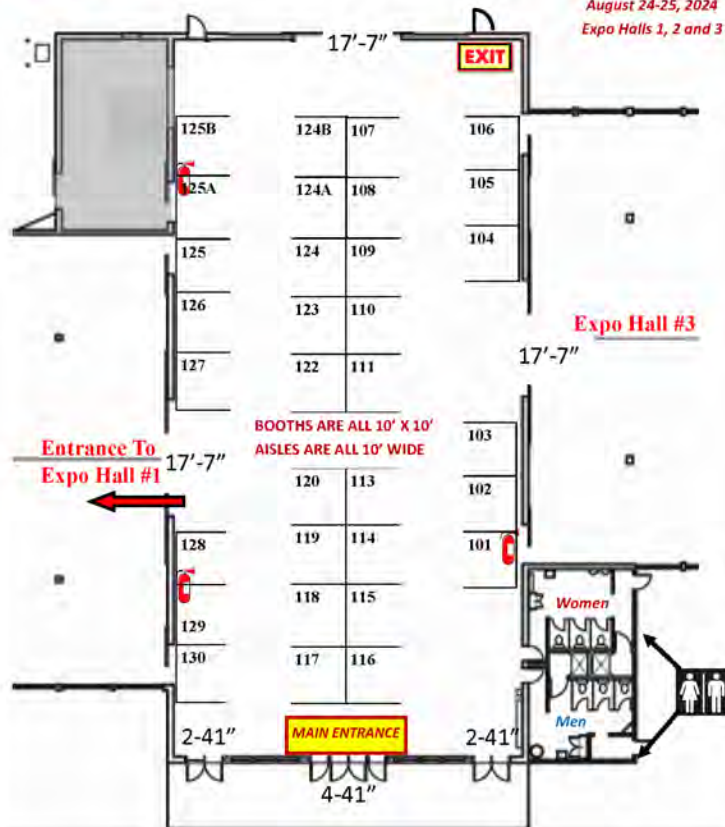
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	RESTROOM
	EXIT SIGN
	CONCESSION STAND
	N
LIMITED CLIENT ACCESS	



EXPO Hall #2 Floor Plan

796 West 13th Avenue, Eugene, Oregon 97402

eugene health & wellness expo
at the Lane Events Center
August 24-25, 2024
Expo Halls 1, 2 and 3



MAXIMUM OCCUPANCY
Standing: 1,029
Exhibition: 480

FIRE EXTINGUISHER EXIT SIGN LIMITED CLIENT ACCESS

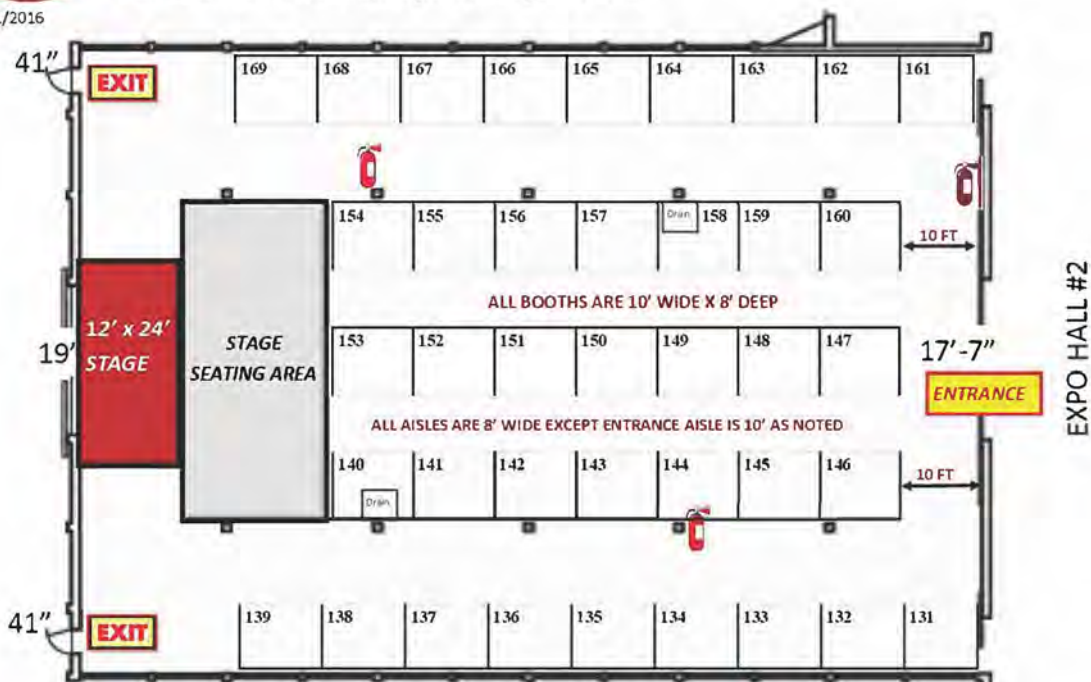
CONCESSION STAND RESTROOM



EXPO Hall #1 Floor Plan

796 West 13th Avenue, Eugene, Oregon 97402

3/1/2016



eugene health & wellness expo
at the Lane Events Center

August 24 and 25, 2024
Expo Halls 1, 2 and 3

MAXIMUM OCCUPANCY
Standing: 1,173
Exhibition: 547

FIRE EXTINGUISHER RESTROOM EXIT SIGN CONCESSION STAND





EXPO Hall #3 Floor Plan

796 West 13th Avenue, Eugene, Oregon 97402

3/1/2016

eugene
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wellness expo
at the lane events center

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EXPO HALL #2

EXPO HALL #4

ENTRANCE

17'-7"

170

171

172

173

174

175

176

177

178

179

PERIMETER BOOTHS ARE ALL 10' WIDE X 8' DEEP

8 FT

10 FT

212

213

214

215

216

217

218

219

7 FT

10' x 10' BOOTHS ARE ALL HIGHLIGHTED IN GREEN

180

181

182

183

EXIT

184

185

10 FT

196

197

198

199

200

201

202

203

7 FT

PERIMETER BOOTHS ARE ALL 10' WIDE X 8' DEEP

8 FT

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MAXIMUM OCCUPANCY

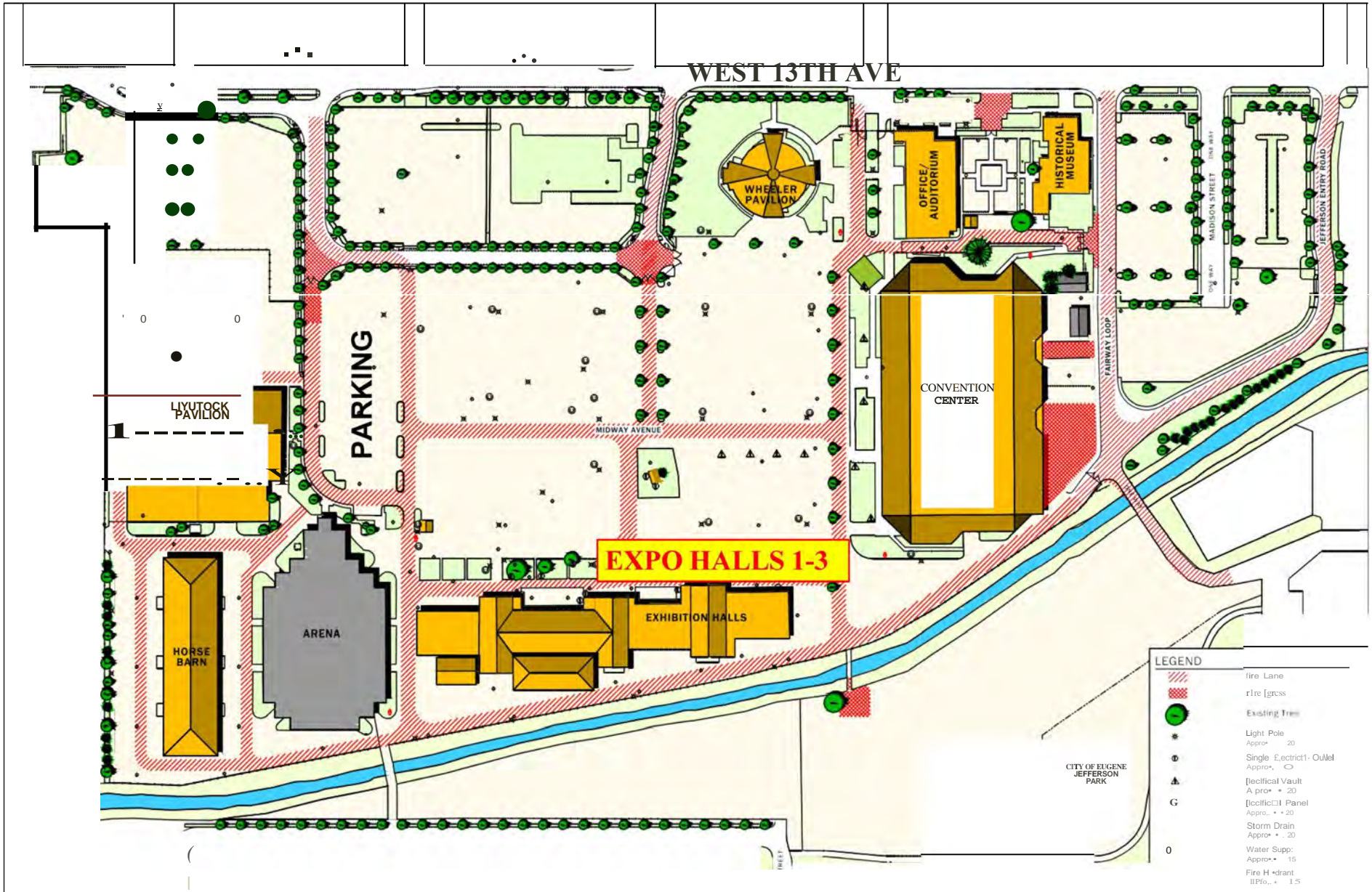
Standing: 1,173
Exhibition: 547



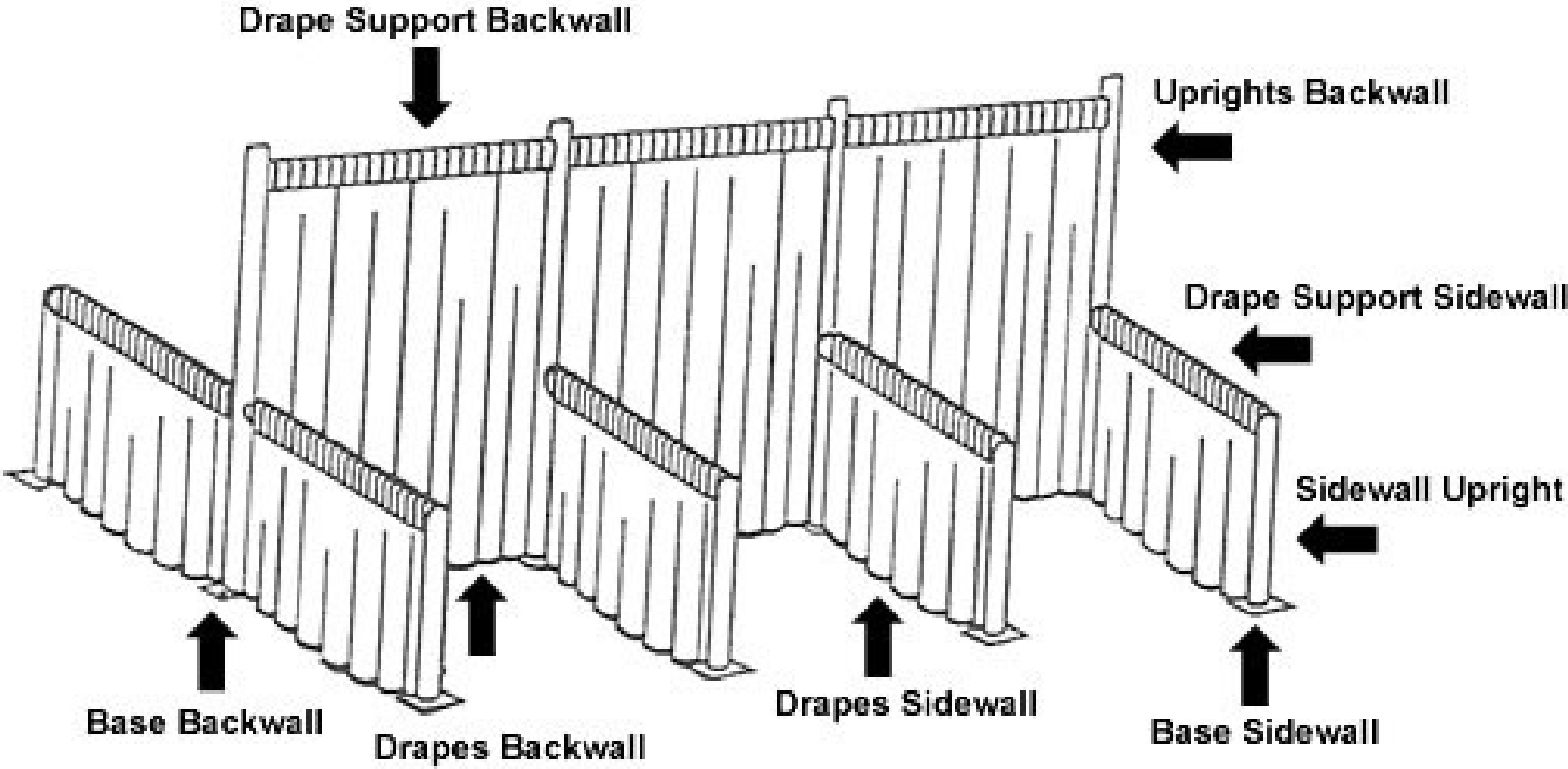
FIRE EXTINGUISHER



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Layout Guide



Map & Directions

The Lane Events Center is centrally located in Eugene, Oregon.



[Click on Map to Enlarge](#)

From North of Eugene

Travel southbound on I-5 until you reach I-105. Take the westbound offramp (194B) into Eugene. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. **Be advised that on non-show dates/times, the entrance gate may be locked, and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street.** To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

From South of Eugene

Travel northbound on I-5 until you reach I-105. Take the westbound offramp (194B) into Eugene. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. **Be advised that on non-show dates/times, the entrance gate may be locked, and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street.** To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

From West of Eugene

Travel eastbound on the 126. This road will turn into West 11th Street as it enters Eugene. Stay in the right lane as West 11th approaches Garfield, and then turn right onto Garfield. Merge immediately into the left lane and turn left onto 13th Street continuing eastbound. The Lane Events Center will be on the right side of the road approximately 1 mile further.

From East of Eugene

Travel westbound on I-105. As the freeway approaches its end on 7th Street, stay in the middle lane. This becomes Jefferson Avenue and leads you directly to the Lane Events Center entrance where you will see the marquee at the intersection of 13th and Jefferson. **Be advised that on non-show dates/times, the entrance gate may be locked, and you will need to enter the fairgrounds at the northwest entrance on 13th Avenue between Tyler and Van Buren Street.** To reach this entrance coming off the end of I-105, travel down Jefferson Street. Turn right onto West 11th Avenue at the light. Turn left on Tyler Street and travel to 13th Avenue. Turn left into the far right lane and take the next right into the NW entrance to the Fairgrounds.

Hotels in the Area:

There are many hotel options near the Lane Events Center, some within walking distance. For a list of hotels and their contact information, click [HERE](#).

RV Parking & Camping:

Only RVs and campers associated with a Lane Events Center event are allowed to park overnight on the grounds and are limited to contracted dates. no other camping is allowed. RVs and campers must check in at the Business Office to obtain a permit. Additionally, a 24 hour self-service permit station is available at the back door to the office. The permit cost is \$20/night (non-refundable). All RVs must be self-contained. Limited water and electrical access is available on a first come, first serve basis.

[Lane Events Center](#) | [Ice Center](#) | [Lane County Fair](#)

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Phone: (541) 682-4292, Email: info@laneeventscenter.org
Ice Center/Rink Exchange: (541) 225-5123; Web: www.therinkexchange.com



Website Design By [Feynman Group](#)